

Tips to Seller ~ Let Your Home Smile A Welcome To Buyers

✓ First Impressions are Lasting

The front door greets the prospect. Make sure it is fresh, scrubbed and clean looking. Keep lawn trimmed, edged and free of refuse.

✓ Decorate for a Quick Sale

Faded walls and worn woodwork reduce appeal. Why try to tell the prospect how your home could look when you can show then by redecorating? A quicker sale at a higher price will result. An investment in new kitchen wall paper will pay dividends.

✓ Let the Sun Shine In

Open draperies and curtains and let prospect see how cheerful your home can be. (Dark rooms do not appeal).

✓ Fix that Faucet

Dripping water discolors sinks and suggests faulty plumbing.

✓ Repairs Can make a Big Difference

Loose knobs, sticking doors and windows, warped cabinet drawers and other minor flaws detract from home value. Have them fixed.

✓ From Top to Bottom

Display the full value of your attic and other utility space by removing all unnecessary articles.

✓ Safety First

Keep stairways clear. Avoid cluttered appearances and possible injuries.

✓ Make Closets Look Bigger

Neat, well-ordered closets show that space is ample.

✓ Bathrooms Help Sell Homes

Check and repair caulking in bathtubs and showers. Make this room sparkle.

✓ Arrange Bedrooms Neatly

Remove Excess furniture. Use attractive bedspreads and freshly laundered curtains.

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